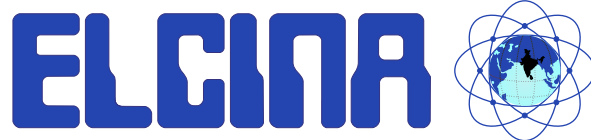
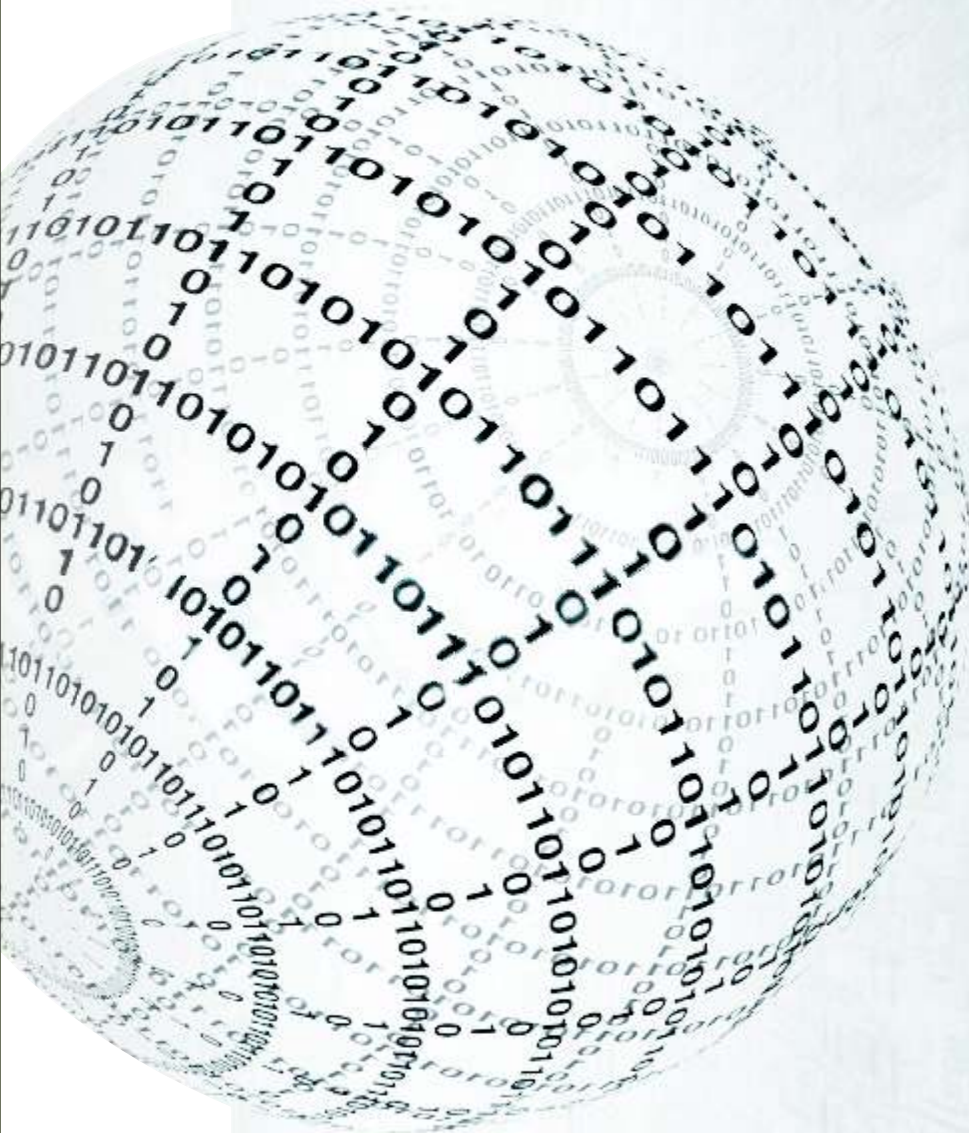


Promoting Manufacturing and Business Expansion in Electronics & IT



ELCINA Electronic Industries Association of India



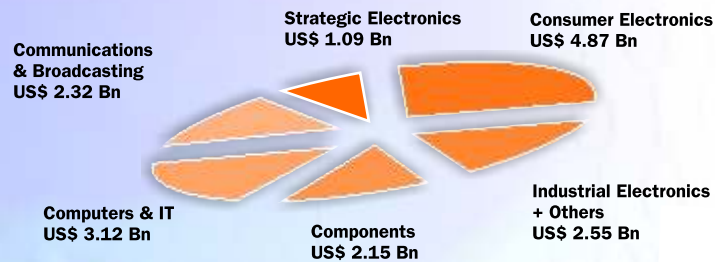
Fast Tracking the Indian Electronic Industry

The Electronics Hardware Industry

Electronics Hardware is the largest and fastest growing manufacturing industry in the world growing at the rate of ~7% per annum. It is the most globalized of all industries and is driving the whole economy through its role in productivity creation. It is being treated as one of the 'Thrust Areas' for National Growth by European as well as Asian countries. Importance of electronics hardware is growing rapidly and has the potential to contribute significantly to GDP.

Broad Sectors

As per current statistics the production of electronics hardware in India is US\$ 16.10 Bn (@Rs.40.50/US\$).



The Opportunity for India

- India has emerged as huge market for Electronics goods
- India has largest pool of consumer (300 million middle class consumers with increased per capita income)
- Low penetration level ensure long lasting demand
- GDP is growing faster than anywhere in the world (~9% for last couple of years and the trend continues)

The Genesis of ELCINA

ELCINA was established in 1967 as the first industry association supporting electronics hardware, when India's Electronics industry was still in its infancy. Since then, ELCINA has been well known as an interactive forum for electronics and IT manufacturers. Apart from the basic objective of promoting hardware manufacturing through active representation and advice to the Government, ELCINA has been networking with technical institutions and business promotion organisations in India and abroad.

Memberships at ELCINA

Membership Profile

Companies engaged in manufacturing and with an annual turnover of more than Indian Rupees Twenty Million are eligible to apply for FULL Membership while those with turnover below Twenty Million can opt for ASSOCIATE Membership.

Central/State Electronics Development Corporations, government and other promotional bodies or institutions without any manufacturing activity, are also eligible to apply for ASSOCIATE Membership.

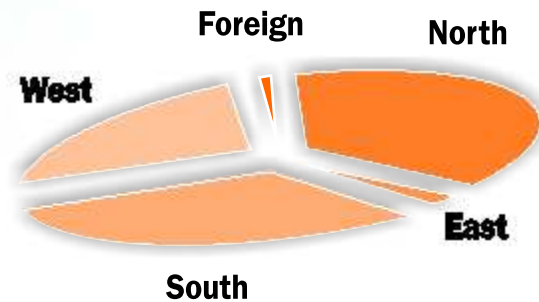
In response to the growing demand for ELCINA services, a SUBSCRIBER CLUB was launched wherein any organisation or individual, not directly related to electronics industry can avail of the services and feel the pulse of electronics industry by becoming a SUBSCRIBER CLUB member.

For more details about membership please log on to www.elcina.com.

Members Demography by Product



Members Demography by Region



ELCINA Electronics Industries Association of India

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Milestones

Inception: 1967

First to bring a Comprehensive Directory for Indian Electronics Industry : 1973

First to institute Annual Awards to recognize Excellence in Electronics Sector : 1976

Construction of ELCINA House in New Delhi and Product Display Centre

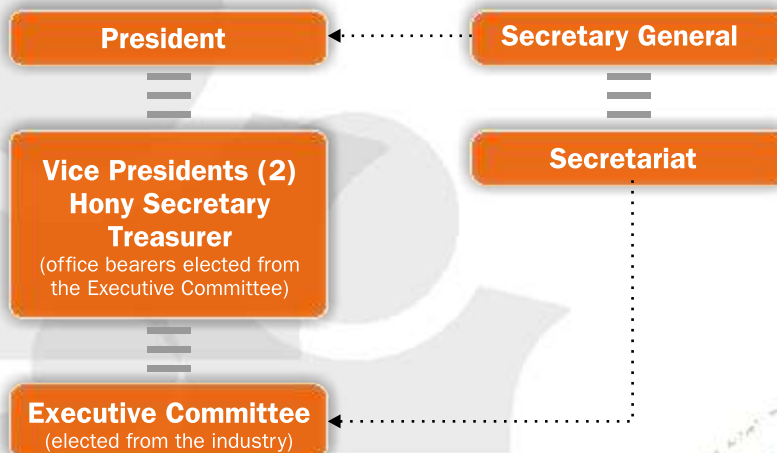
Launch of ELCINA Website : 1997

First Indian Industry Association to be ISO certified

Launch of Electronics Hardware & Services Exhibition

Modernisation of Conference Facilities

Organisational Structure



The Mission Before ELCINA

To facilitate building of globally competitive & fast growing Indian Electronics Components and other Hardware Industry.

Towards this, to provide learning platforms in quality tools/ techniques and to take initiatives for meaningful collaboration and effective communication with various stakeholders of the industry & with policy makers

In turn, to protect & promote the common interests of the members and the industry at large.

Services & Activities



Modern Conference Facility



Osram Display Centre

Active industry-government interface and networking with decision makers.

Dissemination of information using electronic and print media and dynamic website.

Publications, Reports and Surveys to capture the latest in the industry.

Training & Interactive Programmes, conferences, workshops on emerging business practices, trends and enablers.

Advisory and Consultancy services on business viability, opportunities and market trends.

Infrastructure support for business meets, training programs and promotional activities at ELCINA House with modern conference facilities.

Annual Awards for Excellence, and Product Display Facility at ELCINA House, including virtual display on the ELCINA website.