



## Sponsorship Opportunities

Sponsorships are invited from key players who are keen to support as well as benefit from the growth of electronics manufacturing in India.

### Primary Sponsorship Categories

1. **Principal Sponsor – (By Invitation)**
2. **Lead Sponsor(s)**
3. **Co-Sponsor(s)**
4. **Associate Sponsor(s)**

### Sponsorship Amount \*

- ₹ 400,000/-
- ₹ 200,000/-
- ₹ 100,000/-
- ₹ 50,000/-

*\*Service Tax @ 10.3% will be additional*

### Primary Sponsorship– Deliverables illustration

SPONSORSHIP CATEGORY → ↓ DELIVERABLES	Principal Sponsor	Lead Sponsor	Co-Sponsor	Associate-Sponsor
<b>Exclusive privilege for Principal Sponsor</b>	Principal Sponsor will receive the privilege of being <b>Co-Branded</b> with Source India 2010 and will be the <b>Presenter of the Mini-Exhibition</b>			
Logo on all circulars and literature	√	√	√	√
Logo in the Backdrop	√	√	√	√
Advertisement in the Event Booklet	√	√	√	
Corporate literature in the Delegate Kit	√	√		
Stall in Mini Exhibition	Special Booth of 24 sq Mt	Special corner booth of 10 sq Mt	6.25 sq Mt	
Media Coverage	√			
Complimentary Delegate Passes for the Conference	5	3	2	2
Sponsorship Amount (₹) (Inclusive of Service Tax @ 10.3%)	441,200	220,600	110,300	55,150

### Secondary Sponsorship Categories

1. **Delegate Kit Sponsor**
2. **Lanyard & Badges Sponsor**

### Sponsorship Amount\*

- ₹ 40,000/-
- ₹ 25,000/-

*\*Service Tax @ 10.3% will be additional*

Secondary Sponsorship can be availed in addition to the primary sponsorship or by an Exhibitor/Buyer. Both secondary sponsorship categories will be exclusive and the logo of the sponsor will be printed on the Delegate kit/ Lanyard.