

December 14, 2010
Hotel Green Park, Chennai

One Day Conference and Mini Exhibition Redefining the Indian Electronics Supply Chain....

SOURCE INDIA was launched by ELCINA last year, to accelerate development of the Indian electronics supply chain. The event was organized on 21st December 2009 at Chennai with robust participation by electronic component manufacturers, EMS companies and equipment manufacturers from Telecom, Consumer Electronics and IT segments. Over 60 companies and 125 delegates participated in the event which included 9 Buyer companies including global giants such as Nokia, Philips, LG Electronics, Dell Computers, HCL and Tyco.

The Indian market for electronic equipment has been expanding rapidly with average growth for all segments in excess of 25% per annum. This has been continuing for last few years and in all probability will continue this trend due to low market penetration rates and opening up of semi-urban and rural markets in India. This is a great opportunity for industry, not only for local companies, but also for global players, to participate in this growth. Development of local supply sources and increased value addition is necessary and imperative if this market is to be serviced efficiently. SOURCE INDIA is an event which will enable this and accelerate development of the Indian electronics supply chain.

A B2B Event for suppliers and buyers from

- ↳ Consumer Electronics and Home Appliances
- ↳ Telecommunications
- ↳ Information Technology & Computers
- ↳ Auto Electronics, Industrial Electronics and more...

Focussing on

- ↳ Interaction for Business Development
- ↳ Opportunities Demand Supply Gaps
- ↳ One to One Meetings between OEMs, ODMs, EMS companies with manufacturers of components, parts, consumables
- ↳ Opening a Gateway to India by Inviting global manufacturers & investors interested in the Indian market Enable JVs and partnerships

FOCUSSED MINI EXHIBITION

Consist of 38 Stalls of companies interested in developing new business partners and interacting with potential buyers and suppliers. Will display components, parts and assemblies manufactured by Exhibitors.

Foreign players interested in establishing a local presence through partnerships or independently and are looking to access the market are invited to participate.

The mini-exhibition is an opportunity to showcase new technology & products and present it to a focussed audience.

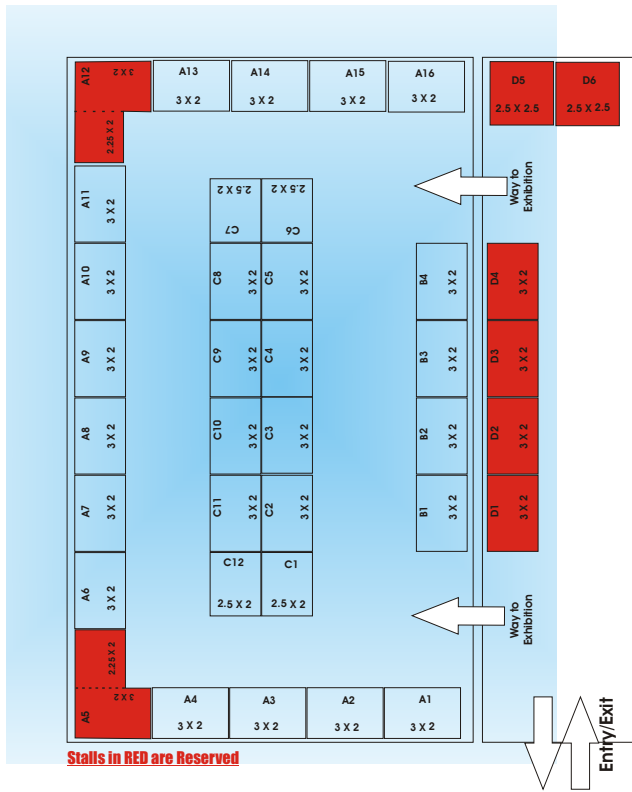
Special **Visitor Passes** will also be provided to exhibitors to invite their potential/key clients

Source India 2009 - At a Glance



ONE-TO-ONE BUSINESS MEETINGS

One-To-One Business Meetings are aimed at enabling participating companies to interact individually with prospective business partners. Participants are requested to give their requirements - list of components, parts, products and companies they would like to meet - prior to the event and then exclusive meetings are arranged during Source India to facilitate discussions. These sessions are scheduled in the afternoon after the Conference and continue till the evening. Participants are requested to provide full details while registering and can also provide additional details till two weeks before the event; ie. by 30th November 2010



Stall Charges *

(6 Sq Mtrs Shell Space)

ELCINA Members	- ₹ 20,000/-
Supporting Association Members	- ₹ 22,000/-
All Other Industry Participants	- ₹ 24,000/-

Conference Delegate Fee*

For ELCINA Members	- ₹ 3000/-
Supporting Association Members	- ₹ 3500/-
All Other Industry Delegates	- ₹ 4000/-

*(Service Tax 10.3% extra)

Sponsorship Opportunities:

Sponsorships are invited from key players who are keen to support as well as benefit from the growth of electronics manufacturing in India.

Lead Sponsor - ₹ 200,000/-

One free Special booth (10-12 sq mtrs) and three complementary delegate passes. Logo on backdrop and all promotional and event publicity material, including media publicity.

Co-Sponsor - ₹ 100,000/-

One 6 sq mtr complementary booth plus two delegate passes. Logo on backdrop and all promotional and event publicity material

Associate Sponsors - ₹ 50,000/-

Two complementary delegate passes and Logo on backdrop and all promotional material.

(Service Tax extra @ 10.3% on all sponsorship categories)

CONFERENCE PROGRAM

Sourcing Opportunities & Building the Electronics

Value Chain

Pre- Lunch

0930 - 1300 Hours

Inaugural session

Session I

Expectations of Large Scale Equipment Manufacturers & EMS Companies

Session II

Investment Opportunities for the Global Electronics Supply Chain

Post Lunch

1400 - 1600 Hours

Session III

Local Capabilities - Components & Parts

Panel Discussion - Stimulating Investments to Develop a Comprehensive Supply Chain - Expectations of Key Manufacturing Segments

1600 - 1900 One to One Business Meetings (Pre-Arranged)

1930 hrs Networking dinner

Registration

For Registering your interest in participation please go to www.elcina.com

ELCINA Electronic Industries Association of India
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New Delhi 110020
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For booking your stall in the mini-exhibition

Please Contact: yogesh@elcina.com; srinivasan@elcina.com
Mobile 9911445891 ; 9911445896

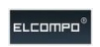
Lead Sponsor



Sponsors



Participating Companies*



Supporting Associations



Organised by

