

ELCINA ELECTRONIC INDUSTRIES ASSOCIATION OF INDIA

(Formerly Electronic Component Industries Association)

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Press Release

ELCINA Launches Knowledge Management Centre
Centre designed to make Indian Electronics Industry globally competitive

ELCINA has launched its Centre for Knowledge Management (ELCINA-CKM) at ELCINA House, New Delhi, recently. This initiative, after extensive discussions by the Executive Committee of the Association with experts and technocrats, is designed to offer Indian electrical and electronics industry new innovative knowledge. The ELCINA-CKM will impart training on a wide variety of subjects of importance and relevance to the industry.

The need for a Centre for Knowledge Management (CKM) was felt due to the proliferation of management and quality systems, standards, tools as well as global legislation which is becoming an insurmountable and expensive challenge. The industry is faced with questions regarding which system to adopt, who are the right trainers, how to manage the cost of these systems and how to imbibe and implement this knowledge effectively? The CKM seeks to provide an answer to these intractable questions as a friend of the industry.

ELCINA-CKM plans to conduct training programmes on problem solving and Six Sigma, total quality management, Kaizen and Kan Ban, management system standards such as Electronics Industry Code of Conduct (EICC) and cost competitiveness through value engineering, productivity improvement and lean manufacturing. This has become extremely important in today's environment of global competition in which the Indian electronics hardware industry is faced with 0% import duty and almost every item allowed import under OGL. The Centre will also impart training on technology upgradation by focusing on energy efficiency, clean and green technologies which have become a major concern due to global warming.

ELCINA is confident that CKM would support industry by providing training to all levels of supervisory staff and managers responsible for manufacturing activity to enhance competitiveness through better quality and technology at lower cost. CKM will also undertake on-site and in-house training for companies requiring programs for organisation development and for industry clusters where a small group of companies may need such training facility. The programme would also endeavor to develop top management talent by providing access to experienced management mentors who can sharpen vision, foresight and develop capacity to strategise for the future.

The industry has responded enthusiastically to the ELCINA-CKM and its next Workshop on "**Measurement System Analysis (MSA) for Quality & Cost Improvement**" is scheduled to be held in ELCINA House on 26th July, 2008.



Rajoo Goel
Secretary General

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